

Scientific name: Heterotheca villosa

Common name(s): Golden Aster, Hairy False Goldenaster

Family: Asteraceae (Sunflower)

Native: CO, West, Upper Midwest

Habitat: Plains, foothills, rocky slopes, forest margins, sand dunes, scrub

This long-blooming, tap rooted perennial thrives in well-drained soil under dry conditions. It is a nectar and pollen source for bees and butterflies. It reseeds readily; expect it to spread. Combine with Fringed Sage (*Artemisia frigida*), Purple Prairie Clover (*Dalea purpurea*), Blanketflower (*Gaillardia aristata*), Prairie Coneflower (*Ratibida columnifera*), Butterfly Weed (*Asclepias tuberosa*), and Plains Prickly Pear (*Opuntia polyacantha*).

Plant type: Perennial (reseeds profusely)

Elevation: to 10,500'

USDA Hardiness Zone: 3

Exposure: Full sun

Soil: Poor, infertile; well-drained (prefers sandy or gravelly)

Moisture: Dry, xeric

Flower color: Yellow

Bloom time: Late spring to early fall

Mature size (height x width): 12" x 20"



Propagation: Store seeds dry at 40°F. Sow after the last frost in situ or in cells. Cover lightly and keep moist. Seeds germinate at 70°F and above.





